

Offspring lowers cost of fundraising by using secure, bank to bank transfers. And, by not using credit and debit cards there is virtually no waiting time to receive your contributions

DONATION PLATFORMS	SUBSCRIPTION FEE	PLATFORM FEE	DONATION FEE	PAYMENT PROCESSING FEE	TOTAL FEES FOR A £10,000 CAMPAIGN	TIME TO RECEIVE DONATIONS
Virgin Money Giving	£150 one-off	2% on Donation	N/A	2.50%	£450	Upto 7 days
GoFundMe - Charity	N/A	N/A	5% - 15%	1.9% + £0.25	£592	5 to 7 working days
GoFundMe – Non-charity	N/A	N/A	5% - 15%	2.9% + £0.25	£840	
JustGiving – Non-charity	N/A	N/A	5% - 15%	2.9% + £0.25	£840	14 day wait to withdraw and then additional 6 -10 working days
JustGiving - Charity	£180 - £468 p.a.	5% on Gift Aid	5% - 15%	1.9% + £0.20	£864	
Crowdfunder	N/A	3%	5% - 15%	1.9% + £0.23	£1,036	7 working days after the project has closed
DonateMySchool	N/A	5%	N/A	INCLUDED	£500	Upto a month
Paypal - Charity	N/A	N/A	N/A	1.4%+£0.20	£144	Upto a month
Offspring	£12 p.a.	1% per Donation	N/A	INCLUDED	£92	Immediately

Key Assumptions:

For Charities: £8,000 donations + £2,000 Gift Aid received directly or via platform; 160 x £50 donations; assumed 5% tip or donor pays option for comparison where offered
 For Personal fundraising (non-charity) assumptions: £10,000 donations, no Gift Aid; 200 x £50 donations; assumed 5% tip for comparison
 JustGiving: £180 up to £15,000; £468 for £15,000+. There is a £0 option for access to limited campaign tools.
 Virgin Money fees do not include the one off fees for ease of ongoing cost comparison
 DonateMySchool charges 5% for its "PREMIUM SERVICE".

Fees are based on publicly available information at 31 December 2020 and are subject to interpretation and change from time to time. Please do your own research.